



Terms and Conditions of Participation

In addition to the General Terms and Conditions of the affiliate network, the following Terms and Conditions of Participation apply for our partner programme:

1. Partner registration

The partner will not place the hyperlinks on any websites including or associated with the following content: politics, adult entertainment, pornography, weapons, violence, drugs and content relevant under criminal law. Furthermore, the partner guarantees that their website/s are in no way associated with such content or used in any such context.

2. Banning of websites

We reserve the right to ban websites/partners, i.e. in particular in the event of violations of applicable laws as well as in the event of the conclusion of own partner programmes, problems with the accessibility of the partner websites (especially in case of above average loading times, frequent downtimes, etc.), incomplete site content, in the case of sites with links to pornographic or violence-glorifying content, sites primarily offering competitions and prize draws and sites with offers on banner exchange.

3. Copyright, name and trademark rights

The partner must comply with the copyright and trademark rights of myphotobook GmbH. The use of the advertising materials provided is permitted only within the scope of the partner programme. The name "myphotobook" or word combinations containing the name may be used neither in the header of the HTML page nor as a domain name. This also applies to words and descriptions spelled or sounding similar to the name "myphotobook" (so-called typo domains, e.g. myphotobok, etc.).

4. Remuneration

The partner shall receive a remuneration as defined in the commission model provided in the affiliate network. Commissions are paid on the net sales of a valid order within the scope of the affiliate programme. However, individual arrangements are possible - please contact us regarding this in advance at: myphotobook@sunnysales.de.

5. Transaction queries

Please note that transaction queries can only be considered up to 3 months after the date of the transaction. Queries for transactions older than 3 months will automatically be canceled and no commission can be paid.

6. Vouchers

Only vouchers approved for the affiliate channel may be advertised. Orders using vouchers from other channels, gift vouchers or other voucher purchases (e.g. purchase of vouchers for photo books) will be automatically cancelled by myphotobook and not remunerated.

7. Keywordbuying/SEM

Keyword marketing is prohibited, as is bidding for the brand “myphotobook” with this spelling or a similar spelling and in word combinations, as well as bidding for the brands of our direct competitors. We hereby prohibit the use of the keyword “myphotobook” for your SEM campaigns in broad, phrase and exact matches as well as the use of any misspellings, e.g.: myphotobok etc. for all match types. The brand keyword must be set as a negative keyword.

8. CSS PLA Ads

Shopping ads may only be placed after consultation and written approval.

9. Advertising material

You may only use the advertising material provided by myphotobook. Image and audio material may only be modified with the express approval of myphotobook.

10. Postview

The advertising of the partner programme of myphotobook using postview, i.e. the placement of the myphotobook direct cookie during the display of ads, is only permitted after consultation and with a written approval.

11. Liability

The partners hereby release myphotobook GmbH from any third-party claims which are asserted against myphotobook GmbH due to behaviour attributable to one of the partners. Notwithstanding any statutory claims for injunctive relief, damage compensation and other claims, myphotobook GmbH shall be entitled to a contractual penalty to the sum of EUR 5,000 in the event of any infringement against the competition regulations, copyright, name or trademark law.

In the event of any queries or concerns, please do not hesitate to contact us at myphotobook@sunnysales.de. Last updated: 26 March 2021